

LAUSD Strike Report

2019 LOS ANGELES PUBLIC OPINION SURVEY REPORT



THOMAS AND DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES

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ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,250 undergraduates, 2,150 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 92,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others.

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CENTER FOR THE STUDY OF LOS ANGELES

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time.

For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Associate Director, at brianne.gilbert@lmu.edu.

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ABOUT THIS STUDY

Note: the following report is based on partially collected data (425 phone respondents). The survey runs throughout the month of January 2019. These results reflect the opinions of the 425 residents who were surveyed prior to the start of the LAUSD strike starting Monday, January 14, 2019. The margin of error is $\pm 4.75\%$ for the 425 respondents.

The annual Los Angeles Public Opinion Survey conducted by StudyLA involved 20-minute telephone sessions and online surveys with more than 2,000 adults (1,200 phone and 800 online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues. The margin of error is $\pm 3.0\%$ for the entire sample.

For more information on study methodology, see Appendix section at the end of this report.

RECOMMENDED CITATION

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TOPLINES

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

Strongly support	52.9
Somewhat support	24.0
Somewhat oppose	10.5
Strongly oppose	12.6

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

CROSSTABS

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Black	Asian	White	Latina/o	Other
Strongly support	77.6	43.6	53.3	52.1	41.8
Somewhat support	14.8	29.4	12.8	32.3	23.4
Somewhat oppose	3.3	10.1	13.8	9.2	0.0
Strongly oppose	4.4	16.9	20.2	6.4	34.8
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	LAUSD	Other school district
Strongly support	54.7	51.7
Somewhat support	22.7	24.8
Somewhat oppose	14.7	7.5
Strongly oppose	7.9	16.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	18-29	30-44	45-64	65+
Strongly support	56.0	57.8	56.3	36.8
Somewhat support	28.9	29.7	19.7	22.9
Somewhat oppose	10.5	3.3	9.0	17.2
Strongly oppose	4.5	9.2	15.0	23.2
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Rent home	Own home
Strongly support	56.9	49.6
Somewhat support	26.8	22.3
Somewhat oppose	8.1	11.6
Strongly oppose	8.2	16.5
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed	Not working
Strongly support	54.0	67.3	54.9	64.7	43.1	58.4	48.8
Somewhat support	27.7	17.2	23.9	29.7	18.6	12.7	35.3
Somewhat oppose	7.5	9.8	21.2	0.0	15.1	14.9	15.9
Strongly oppose	10.9	5.7	0.0	5.6	23.3	13.9	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Union household	Non-union household
Strongly support	71.6	47.4
Somewhat support	12.3	27.4
Somewhat oppose	7.8	11.4
Strongly oppose	8.3	13.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Single	Married/Domestic partnership	Divorced/separated/widowed
Strongly support	65.0	49.5	41.0
Somewhat support	18.8	27.6	20.8
Somewhat oppose	9.4	7.7	25.1
Strongly oppose	6.9	15.2	13.2
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	No children in household	One or more children
Strongly support	51.7	53.8
Somewhat support	21.5	28.5
Somewhat oppose	12.5	7.9
Strongly oppose	14.2	9.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Liberal	Moderate	Conservative
Strongly support	66.7	49.1	37.2
Somewhat support	20.1	25.7	29.7
Somewhat oppose	8.8	12.5	10.3
Strongly oppose	4.5	12.7	22.8
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Registered voter	Not registered voter
Strongly support	57.1	40.5
Somewhat support	19.7	37.7
Somewhat oppose	9.4	14.0
Strongly oppose	13.8	7.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	High school or less	College degree	Graduate degree
Strongly support	51.5	57.3	45.2
Somewhat support	29.0	18.4	17.3
Somewhat oppose	10.2	9.5	16.1
Strongly oppose	9.3	14.7	21.4
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Under \$40K	\$40K to \$70K	\$70K to \$100K	\$100K to \$150K	\$150K+
Strongly support	48.6	58.7	43.8	58.7	61.5
Somewhat support	31.7	21.5	32.4	17.1	14.9
Somewhat oppose	10.4	7.8	0.0	11.2	15.7
Strongly oppose	9.3	12.0	23.8	13.0	7.8
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Upper class	Middle class	Lower class
Strongly support	55.6	55.1	52.8
Somewhat support	11.2	21.4	29.9
Somewhat oppose	15.6	7.2	11.5
Strongly oppose	17.5	16.4	5.8
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Male	Female
Strongly support	47.2	58.4
Somewhat support	27.7	20.3
Somewhat oppose	11.2	9.8
Strongly oppose	13.9	11.4
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Identifies as LGBTQ	Does not identify as LGBTQ
Strongly support	65.9	52.3
Somewhat support	19.8	24.1
Somewhat oppose	14.3	10.3
Strongly oppose	0.0	13.3
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Appendix

DEMOGRAPHICS

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	65	7.7
Asian	65	16.0
White	141	29.2
Latina/o	138	45.8
Other	3	1.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

	Unweighted frequencies	Weighted percentages
LAUSD	201	41.5
Other school district	224	58.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	178	48.8
Own home	235	51.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

How would you describe your current work status: working full-time, working part-time, student, homemaker, fully-retired, semi-retired, self-employed, or not working?

	Unweighted frequencies	Weighted percentages
Working full-time	141	47.3
Working part-time	34	8.9
Student	12	4.2
Homemaker	14	4.2
Retired	177	23.1
Self-employed	25	7.0
Not working	20	5.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Is someone in your household a member of a union?

	Unweighted frequencies	Weighted percentages
Union member	88	22.0
Not union member	332	78.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Are you currently single, married, divorced, separated, widowed, or in a domestic partnership?

	Unweighted frequencies	Weighted percentages
Single	98	28.8
Married/Domestic partnership	223	54.9
Divorced/Separated/Widowed	96	16.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

How many children 17 years or younger live in your household?

	Unweighted frequencies	Weighted percentages
None	302	61.1
One or more	117	38.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Politically, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Unweighted frequencies	Weighted percentages
Liberal	163	42.5
Moderate	81	21.7
Conservative	146	35.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Are you a registered voter?

	Unweighted frequencies	Weighted percentages
Registered voter	334	73.7
Not a registered voter	86	26.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
High school or less	227	57.6
College degree	138	31.8
Graduate degree	53	10.6

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Age categories

	Unweighted frequencies	Weighted percentages
18-29	51	23.0
30-44	61	26.6
45-64	114	33.1
65+	164	17.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Total household income.

	Unweighted frequencies	Weighted percentages
Under \$40K	150	43.2
\$40K to \$70K	63	17.0
\$70K to \$100K	47	14.2
\$100K to \$150K	44	11.8
\$150K+	44	13.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

If you were asked to use one of these five commonly used names for the social classes, which would you say you belong in:

	Unweighted frequencies	Weighted percentages
Upper class	9	3.1
Upper-middle class	62	12.3
Middle class	169	41.1
Lower-middle class	93	26.4
Lower class	59	17.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

What is your gender?

	Unweighted frequencies	Weighted percentages
Male	204	48.6
Female	221	51.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Do you personally identify as a member of the LGBTQ (lesbian, gay, bisexual, transgender, or queer) community?

	Unweighted frequencies	Weighted percentages
Identifies as LGBTQ	25	7.5
Does not identify as LGBTQ	382	92.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

2019 PUBLIC OPINION SURVEY METHODOLOGY

Note: the following report is based on partially collected data (425 phone respondents). The survey runs throughout the month of January 2019. These results reflect the opinions of the 425 residents who were surveyed prior to the start of the LAUSD strike starting Monday, January 14, 2019. The margin of error is $\pm 4.75\%$ for the 425 respondents.

As part of Forecast LA's unique approach to forecasting in the Los Angeles region, the Center for the Study of Los Angeles conducted an outlook survey. The Los Angeles Public Opinion Survey involved 20-minute telephone sessions and online surveys with more than 2,000 adults (phone and online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues.

SAMPLING

Since the primary purpose of this study was to gather representative input from adult residents within the Los Angeles region, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks within a given sampling area (in this case, by the zip codes that comprise the county). A random list of all active residential and cell phone numbers in the area was produced. This method included both listed and unlisted phone numbers. Listed samples were used to meet particular quotas for racial/ethnic categories and geographic location.

The online portion was comprised of responses from double opt-in respondents who have agreed to participate in surveys. Real-time sampling and survey publishing services were also used to target respondents outside of the initial reach. Finally, listed samples were used to fill gaps within racial/ethnic and geographic quotas. For all methods, adult respondents in LA County were targeted and then randomly selected within their group.

SCREENERS

The protocol for this study involved asking potential respondents a series of questions, referred to as screeners, which were used to ensure that the person lived within the county and was at least 18 years old. The target sample size was 1,000 residents from the city of Los Angeles and 1,000 residents from Los Angeles County who live outside the city of LA. The first quota was a random digit dialing of approximately 475 residents (with 80% cell phone). The online survey ran concurrently with a target sample size of 800 respondents. The remaining racial/ethnic and geographic quotas were determined based on the fallout: 350 African American residents, 500 Asian residents, and 400 residents from the San Fernando Valley (only within the city of Los Angeles). Given the demographic proportion of Latino/a and white residents in the region, as expected, both groups naturally fell out from the initial wave of online and phone respondents.

DATA COLLECTION

Telephone surveys were conducted the first four full weeks in January 2019 and first two weeks in February between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 10am to 5pm on Sunday. The survey was translated into Spanish, Mandarin, and Korean. Translators who spoke Spanish, Mandarin, and Korean were available to conduct interviews for residents who only spoke, or were more comfortable speaking any of those languages. The online survey ran concurrent with the phone survey and was available in both English and Spanish.

The margin of error is $\pm 3.0\%$ for the entire sample of 2,000 residents, not adjusted for weighting or design effects. The 2,000 responses collected for this survey were weighted based on respondents' self-identified racial and ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the American Community Survey (ACS) estimates.